



# Opportunities for tourism-related funding in RD programming

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*ACCESS TO EU FUNDING FOR INVESTMENT IN TOURISM*

*Tourism Task Force*

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Agriculture  
and Rural  
Development

# Scope of Rural Development

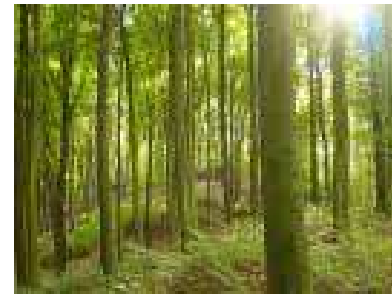


**Habitats  
Biodiversity**

**Culture  
and Values**



**Food**



**Energy  
Biomass**



**Climate Change**



**Rural  
Context**



**Resource-  
management**

**Economic  
Viability**



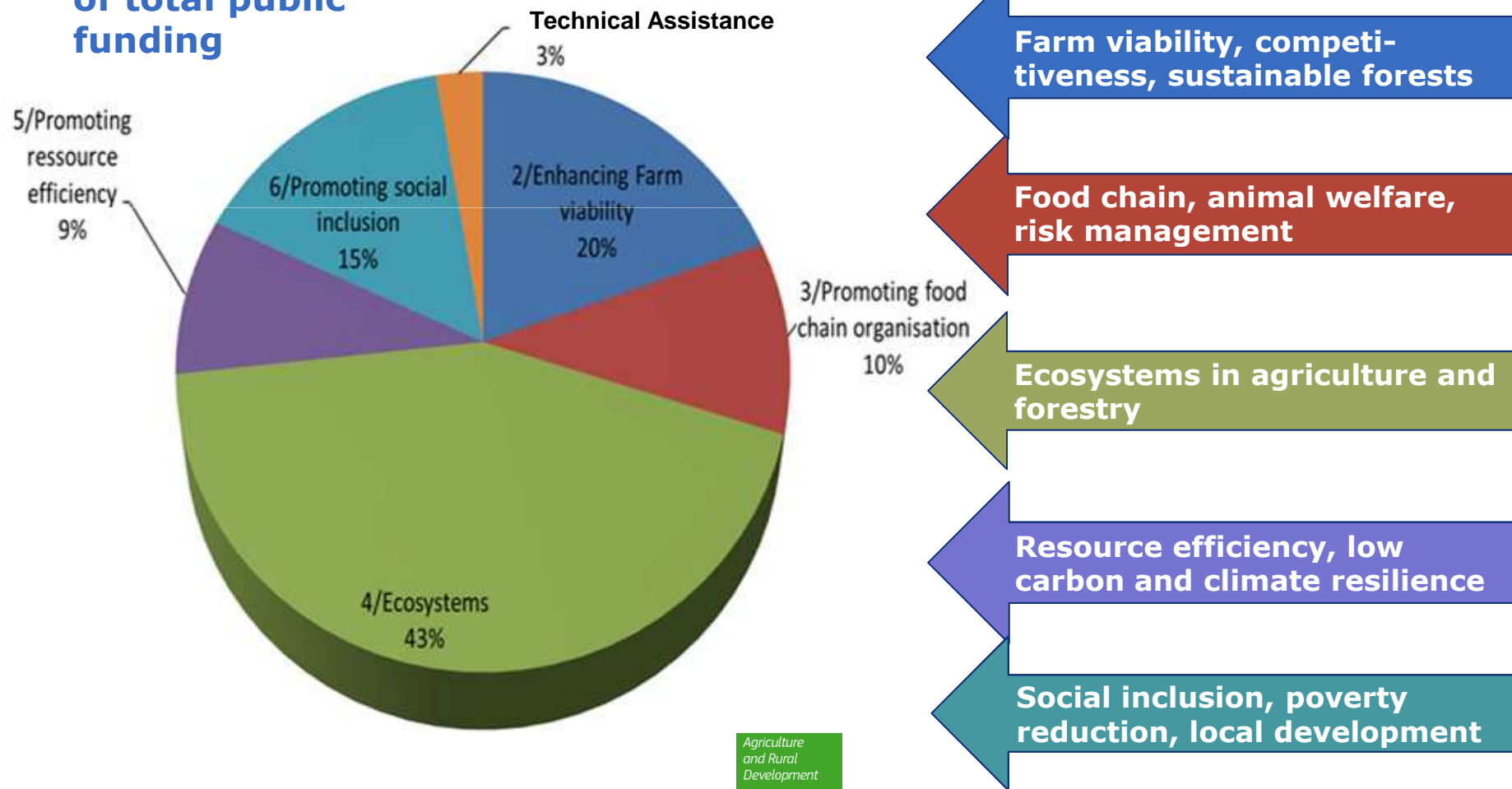


## Some figures about EAFRD support in 2007-13:

- **Measure 313 (encouragement of tourism activities) :**
  - 19.209 projects (small-case infrastructures, recreational infrastructure, development/marketing of rural tourism services)
  - EAFRD: € 0,621 billion
  - Total volume (including private & national): € 2,37 billion
- **Rural-tourism under Measure 311 :**
  - EAFRD: € 0,23 billion
  - Total volume (including private & national): € 1,3 billion
  - 8.000 beneficiaries (essentially farmers or household members)
- **ENRD activities**
  - Collection of good practices, exchange of experience, publications

## EAFRD support in 2014 – 20: share of funds per RD priority

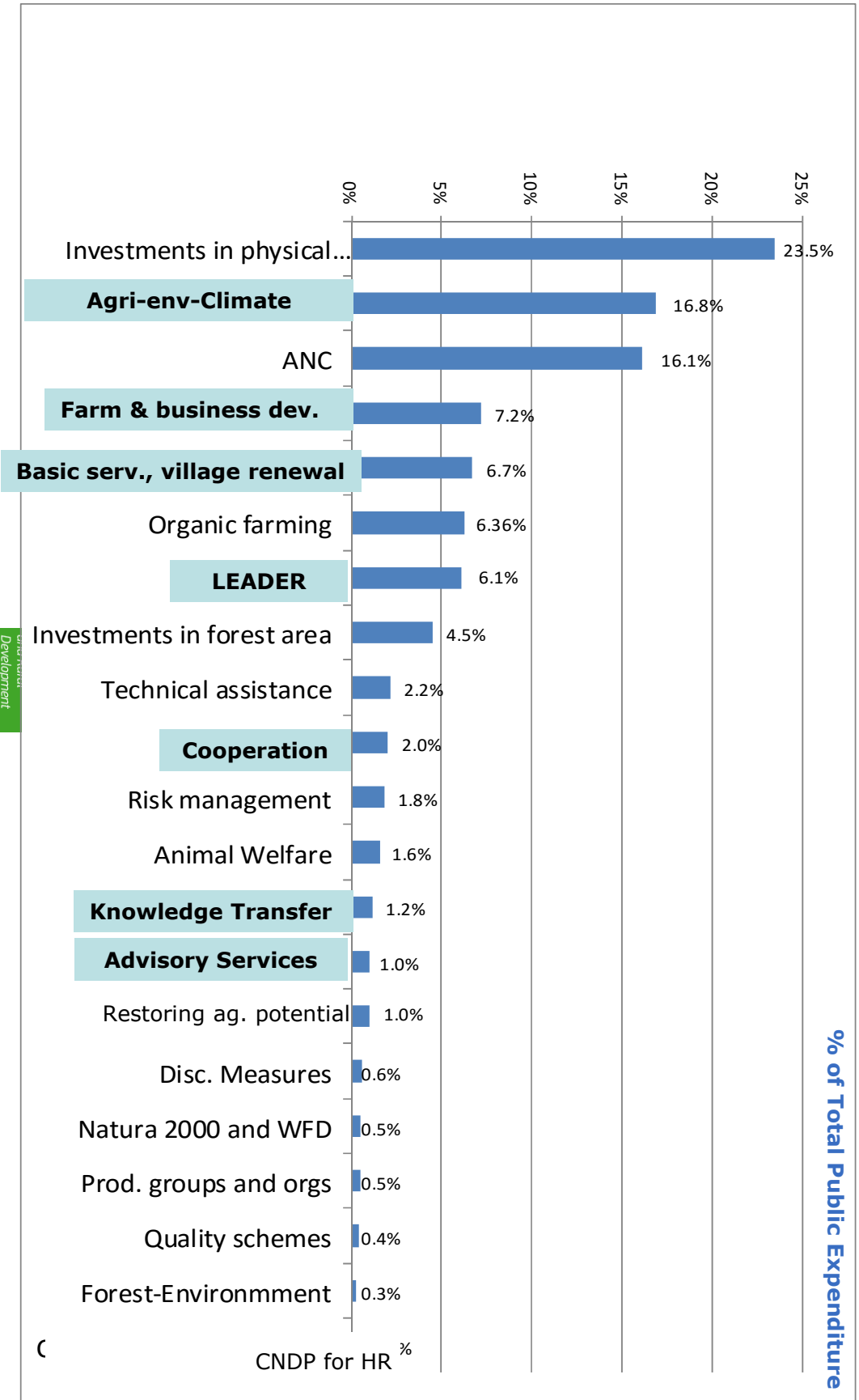
**€ 161 billion**  
of total public  
funding





# Allocation of funds per measure

% of Total Public Expenditure



Development

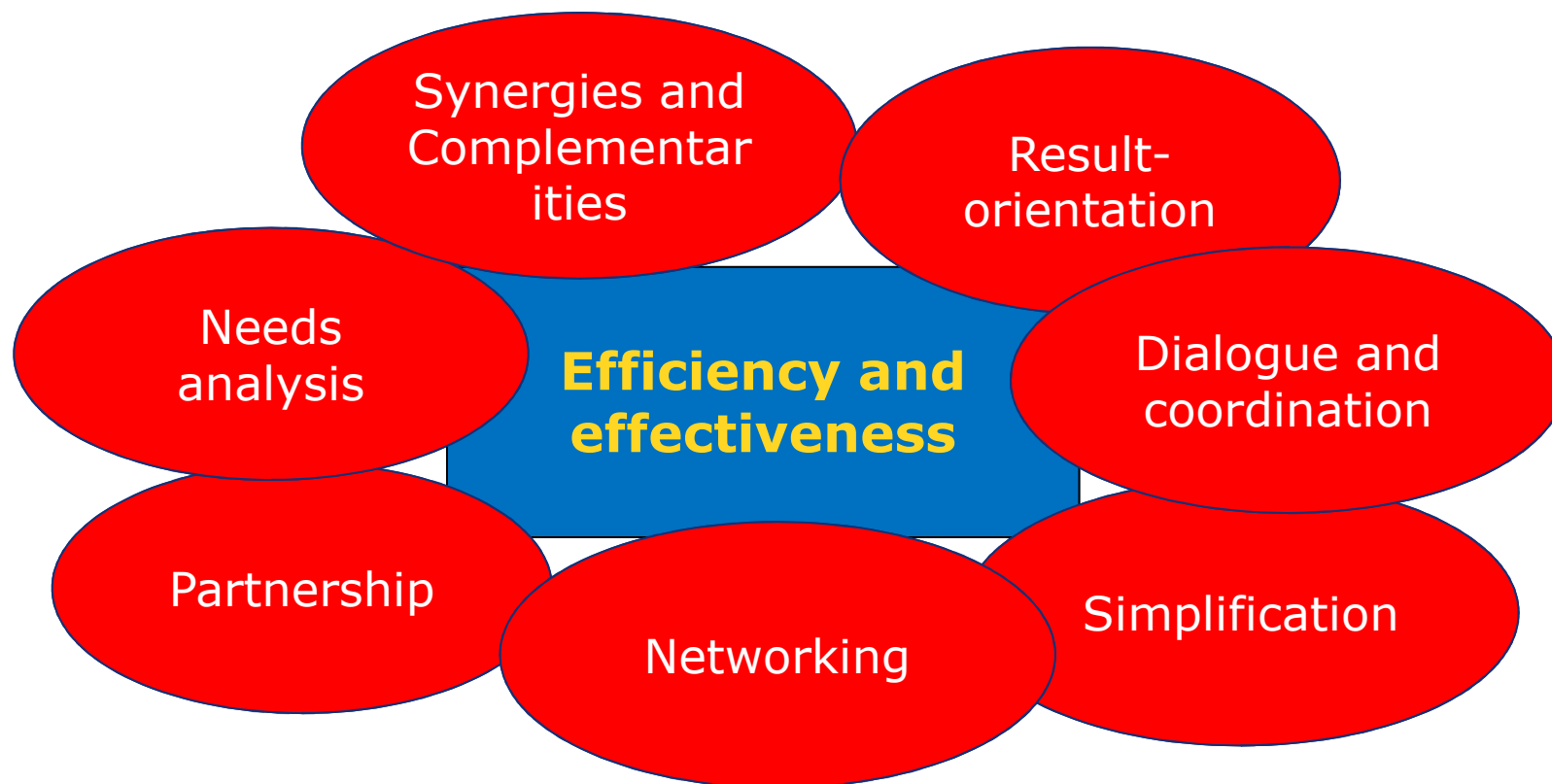


## Relevant operations

- Investments : small-scale infrastructure, facilities, investments in new or already operating rural tourism businesses, rural tourism accommodations
- Development of broadband and ICT facilities
- Training and advisory services for farmers, forestry holders, rural SMEs
- Start-up of rural tourism businesses
- Co-operation between small operators related to development and marketing of rural tourism services (incl. pilot and demonstration projects)
- Maintenance/restoration of landscapes elements
- Conservation of cultural/natural heritage: drawing of studies, development plans, maintenance...
- Promotional activities: development of catalogues, hubs...
- Bottom-up local development strategies under LEADER



# Stocktaking of Success Factors





Thank You

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